



FOR IMMEDIATE RELEASE:

Lititz Youth Soccer Club chooses Penn Legacy as its premier travel team partner

Lititz, PA - May 1, 2010- Penn Legacy Soccer Club and the Lititz Youth Soccer Club have formally ratified a partnership agreement that will benefit both clubs in 3 main focus areas.

1. The clubs will continue to share resources and facilities for their flagship tournaments, The Lititz Showcase held in July, and the Fall Classic hosted by Penn Legacy held in November.
2. The Lititz u8 Program and The Penn Legacy Academy will become sister programs, where curriculums and ideas will be shared and both clubs will attend each other's u8 festivals.
3. Penn legacy will become the official premier arm of the Lititz Youth Soccer Club Travel program.

The idea of the merger is simple says Seamus Donnelly, Director of Coaching for Penn Legacy. ***"It is crucial for Penn Legacy to reach out to other local clubs and see if we can pool resources to offer the best possible experience for kids who want to play soccer. We believe we can help other clubs in providing a model for player development. But just as important, we also believe we can learn from other clubs. The only way to accomplish this is to reach out and get together. We have done this with Lititz and I think it is going to have real, tangible benefits for both clubs.***

Director of Coaching for LYSC, Mike Logan addresses the topic of Penn Legacy becoming the premier arm of LYSC by saying ***"our clubs have a mutual strategy to develop each player to their highest potential. There are times when that means, a player needs to move to a more focused program, play at the next level of competition and/or play with who have similar aspirations. This provides that opportunity"*** he says . Both programs will have representation in the tryout process.

"Both clubs are also committed to continuing to offer the traditional intramural and travel programs", stressed Logan. "We are working hard to build the numbers in both these programs and develop additional developmental opportunities for both groups. But we believe having a defined path for the gifted player is a critical part of the success of any program" .

Penn Legacy will reciprocate when possible and send players to LYSC to try to create as many playing opportunities for kids in both clubs as possible. There has already been an informal agreement covering this concept in the past few years with successful results.

"We are excited to be offering our top players what we believe is a program that provides a lot of opportunities for players to improve and also has the proper philosophy and environment towards true player development" said Logan.

Both Penn Legacy and LYSC are non-profit organizations that are focused on offering developmental opportunities for children in their communities. To read more about either organization, please refer to their web sites at:

Lititz Youth Soccer Club @ www.lysc.org

Penn Legacy Soccer Club @ www.pennlegacy.org